

**SportsBall 2024, the 30th Annual Black Tie & Sneakers Gala of the Arthur Ashe Institute for Urban Health (AAIUH), will be held on Thursday, October 17th.**

**SportsBall 2024** is a celebration with a purpose. Each year, the Institute honors individuals and organizations that are making significant contributions to urban communities in the areas of health, education, medical research, community service, and philanthropy. The funds raised at **SportsBall** support the Institute's innovative community health education programs and research initiatives. Arthur Ashe founded the Institute in 1992, just two months before his death, in response to the disproportionate amount of illness and death in urban communities from preventable diseases. Arthur knew that many of these diseases, such as diabetes and hypertension, were the result of inadequate access to appropriate healthcare and social services. Therefore the Institute was founded to address health equity through a social justice lens by providing innovative community engagement, and health promotion programs, with an emphasis on diversifying the healthcare workforce.

**TIME:** Thursday, October 17, 2024

5:30 p.m. Doors Open

6:00 p.m. Cocktail reception, Silent Auction and Games

6:45 p.m. Dinner and Awards Program

8:30 p.m. Dancing & Games

**LOCATION:** Pierre Hotel, 2 East 61st Street NYC

**HONOREES:**

**Fidelis Care**

*Thomas Halloran, CEO*

**Jason Lazar, MD, MPH**

Vice Dean of Education, College of Medicine  
SUNY Downstate Health Sciences University

**New York State**

**Office of Health Insurance Programs**

*Amir Bassiri, MSW; Medicaid Director*

**HOST:** Antwan Lewis, Reporter, Fox 5 Good Day Street Talk

Call 646-251-6128 for additional information or visit [www.ArthurAsheInstitute.org](http://www.ArthurAsheInstitute.org)